

Policy Type: Ends

Policy Title: A – Global End

Last Revised: 06/11/2014

OUR SHAREHOLDERS, OUR SHOPPERS, OUR NEIGHBORHOOD, AND THE WHOLE COMMUNITY WILL BENEFIT FROM:

SAFE, REASONABLY PRICED, HEALTHFUL, NUTRITIOUS, HUMANELY PRODUCED FOOD AND OTHER PRODUCTS THAT PROMOTE AND SUPPORT A SUSTAINABLE FOOD SYSTEM AND A SUSTAINABLE WORLD. Accordingly, we will:

Give priority to organic foods and products.

Give priority to food/products that are locally grown or produced.

Give priority to minimally processed and packaged products (especially bulk).

Be an advocate for and supporter of small/family farms, cooperatives, and small companies, especially those following fair trade practices.

Maintain connections with other organizations that work toward a sustainable food system.

RELIABLE EDUCATION ABOUT FOOD AND OTHER COOPERATIVE BUSINESSES. Accordingly, we will:

Promote cooperative business models by doing business with other cooperatives when possible and encouraging the creation of new cooperative ventures.

Strive to educate our community about health, food safety and sustainability using a variety of media and venues.

A VIBRANT COMMUNITY IN SUPPORT OF THESE ENDS. Accordingly, we will:

Strive to reach a diverse and inclusive segment of the populations among our shoppers and shareholders.

Provide a variety of opportunities for our shareholders to become involved with the co-op and feel part of a purposeful community.

Be an active participant in our neighborhood and community.

*This policy will be monitored annually by internal report according to the monitoring schedule in the Board's Annual Calendar.*